

FROM REVOLUTIONARY 3D REACTIVE® TECHNOLOGY




LA FENICE
CERAMICHE

FROM REVOLUTIONARY **3D REACTIVE**[®] TECHNOLOGY

Marble Velvet è un grande progetto ceramico che comprende sei tra le più raffinate ispirazioni naturali: marmi dalla bellezza limpida e seducente, selezionati per dar vita a un lusso discreto, in equilibrio tra classico e moderno. Vellutata e delicatamente luminosa, la superficie matt è caratterizzata da venature e da cristallizzazioni preziose e suggestive ottenute grazie a 3D Reactive®, in grado di restituirci l'autentica eleganza del marmo.

Marble Velvet

silky marble look

01

Marble Velvet is a ceramic project that includes six among the most elegant sources of inspiration in nature: marbles, whose beauty is effortless and sophisticated. These marbles were chosen to bring to life a discreet kind of luxury that finds its perfect balance between a contemporary style and a more classical one. The matt surface has a smooth and slightly glazed appearance, enriched by realistic marbling and precious crystallizations. These effects are the result of the new 3D Reactive® technology which confers our products the authentic elegance of marble.

Marble Velvet est un grand projet céramique qui comprend six des inspirations naturelles les plus raffinées : des marbres ayant une beauté claire et séduisante, sélectionnés pour donner vie à un luxe discret, en équilibre entre classique et moderne. Veloutée et délicatement lumineuse, la surface mate se caractérise par des veines et des cristallisations précieuses et suggestives, obtenues grâce à 3D Reactive et capables de nous rendre l'élégance authentique du marbre.

●
design
innovazione
tecnologia

REACTIVE®
3D



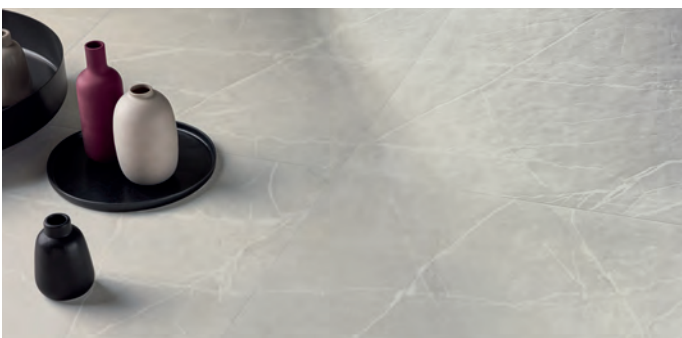
VIEW VIDEO

02

3D Reactive® è una nuovissima tecnologia produttiva frutto del solido know-how ceramico de La Fenice Ceramiche e di tecniche decorative tra le più evolute nel settore. Progettata per creare superfici tridimensionali di grande naturalità, impiega smalti riservanti a base d'acqua per arricchire la superficie della piastrella con rilievi e raffinati effetti tattili perfettamente coerenti col pattern grafico. 3D Reactive® non impiega solventi tradizionali ma solo materie totalmente eco-compatibili che agiscono per idrorepellenza, senza generare alcuna reazione chimica. Questa tecnologia aggiunge alla straordinaria risoluzione grafica della decorazione digitale convenzionale infiniti effetti materici, portando l'estetica ceramica a inediti livelli di fascinazione.

3D Reactive® is a brand-new production technology born from La Fenice Ceramiche's deep know-how of ceramic industry and the most advanced decoration technologies. 3D Reactive® was conceived to create realistic three-dimensional surfaces by making use of water-based enamels which recreate precious reliefs and tactile effects on the tile surface, in accordance with the graphic pattern. 3D Reactive® does not use traditional solvents but only totally eco-friendly materials that work by water repellence, which prevent any chemical reaction. This technology enriches the extraordinary graphic resolution of conventional digital decoration with infinite material effects, which elevates the aesthetics of ceramics to unprecedented levels of fascination.

3D Reactive est une toute nouvelle technologie de production issue du savoir-faire céramique de La Fenice Ceramiche et des techniques décoratives les plus avancées du secteur. Conçue pour créer des surfaces tridimensionnelles très naturelles, cette technologie utilise des émaux de réserve à base d'eau qui enrichissent la surface du carreau avec des reliefs et des effets tactiles raffinés et parfaitement conformes au motif graphique. 3D Reactive n'utilise pas de solvants traditionnels mais uniquement des matériaux totalement éco-compatibles qui agissent par déperlance, sans générer aucune réaction chimique. Cette technologie enrichit l'extraordinaire résolution graphique de la décoration numérique conventionnelle avec des effets de matière infinis, ce qui rehausse l'esthétique de la céramique à des niveaux de fascination sans précédent.





04

WALL: Florida Warm mosaico Elegance **36x30** - 13"x12" rett.
FLOOR: Florida Warm **90x90** 36"x36" rett.

florida warm

05

Sul fondo cristallino di questo celebre marmo fioriscono scenografiche venature screziate da preziose nuvolature dorate. Il bianco dominante assume, così, una delicata tonalità color avorio che infonde un senso di calda eleganza.

Spectacular veins flourish on the crystalline background of this famous marble, together with precious golden clouds. The dominant white thus takes on a delicate ivory tone which instils a warm sense of elegance.

Sur le fond cristallin de ce célèbre marbre fleurissent des veines spectaculaire, tachetées de précieux nuages dorés. Le blanc dominant prend une délicate teinte ivoire qui instille une sensation d'élégance chaleureuse.





WALL: Florida Warm mosaico Elegance 36x30 - 13"x12" rett.
FLOOR: Florida Warm 90x90 36"x36" rett.



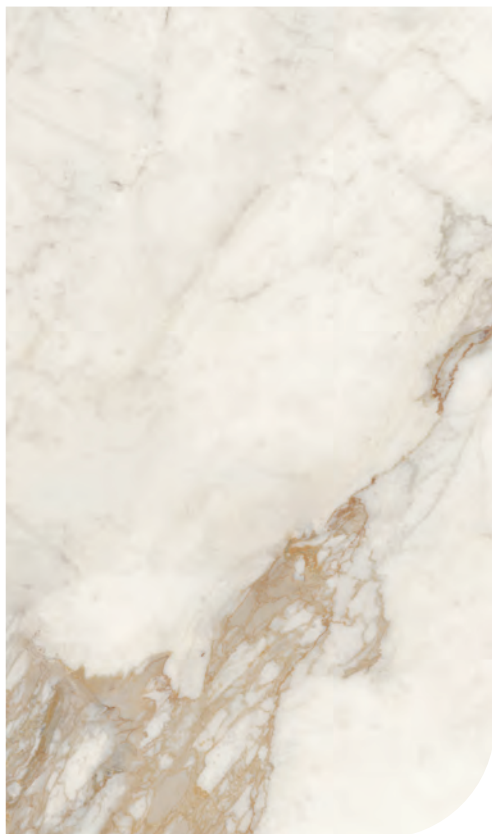
08



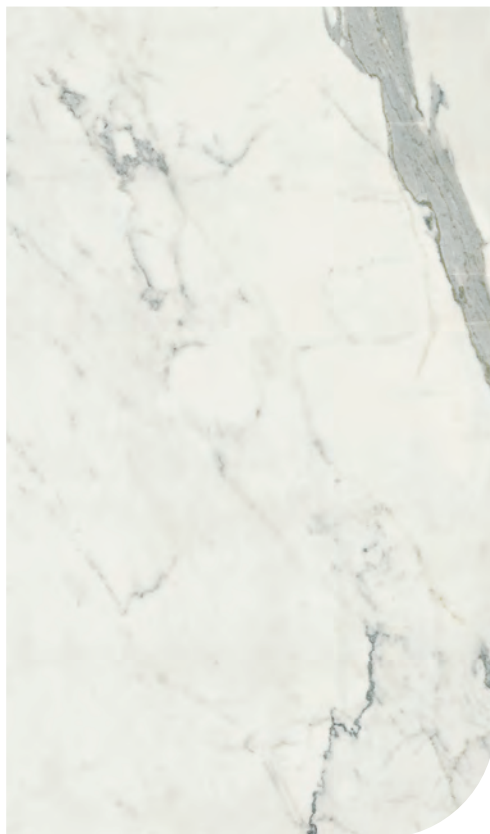
WALL: mosaico picket Elegance 23x25,5 - 10"x11" rett.
FLOOR: Florida Warm 60x120 24"x48" rett.

Marble Velvet

gres porcellanato smaltato
glazed ceramic stoneware . grès cérame émaillé



28 florida warm






statuario




saint laurent

formati sizes . formats

			
	60x120 rett. 24"x48"	60x60 rett. 24"x24"	90x90 rett. 36"x36"
	9 mm	9 mm	9 mm
	-	-	-
	soft	soft	soft
florida warm	F61	F61	F61
statuario	F61	F61	F61
saint laurent	F61	F61	F61
amani white	F61	F61	F61
amani light	F61	F61	F61
invisible	F61	F61	F61
PCS/BOX	2	4	2
MQ/BOX	1,44	1,44	1,62
KG/BOX	30,00	28,50	33,00
BOX/PALLET	35	30	45
MQ/PALLET	50,40	43,20	72,90
KG/PALLET	1050	855	1485

decori decors . décorations

	
	60x120 rett. 24"x48"
	9 mm
	-
	soft
frame line	F61
jolie	F61
PCS/BOX	2
MQ/BOX	1,44
KG/BOX	30,00
BOX/PALLET	35
MQ/PALLET	50,10
KG/PALLET	1050



amani white






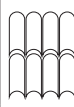
amani light



invisible

mosaici



mosaics . mosaïques

	 elegance* 36x30 13"x12" 9 mm - soft	 picket* 23x25,5 10"x11" 9 mm - soft	 esagona* 27,5x28 11"x11" 9 mm - soft	 fashion* 30x41 12"x15" 9 mm - soft
florida warm	D11	mix colors D11		
statuario				D11
saint laurent			D6	
amani white			D6	
amani light			D6	
invisible			D6	
PCS/BOX	4	6	6	4
MQ/BOX				
KG/BOX				
BOX/PALLET				
MQ/PALLET				
KG/PALLET				

* su rete . on net . su filet

pezzi speciali

special pieces . pièces spéciales

	 battiscopa 7,5x90 rett. 3,5"x36" 9 mm - soft	 battiscopa 6,5x120 rett. 2,5"x48" 9 mm - soft
florida warm	B5	B6
statuario	B5	B6
saint laurent	B5	B6
amani white	B5	B6
amani light	B5	B6
invisible	B5	B6
PCS/BOX	10	10
MQ/BOX		
KG/BOX		
BOX/PALLET		
MQ/PALLET		
KG/PALLET		

Marble Velvet

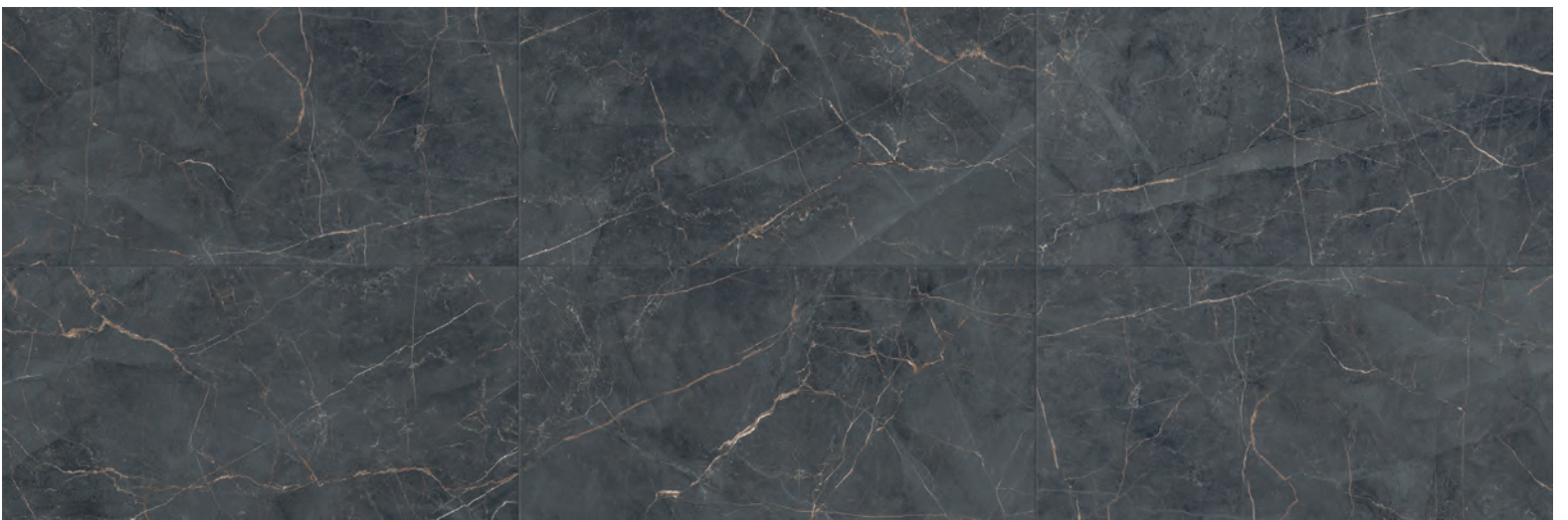


florida warm 60x120

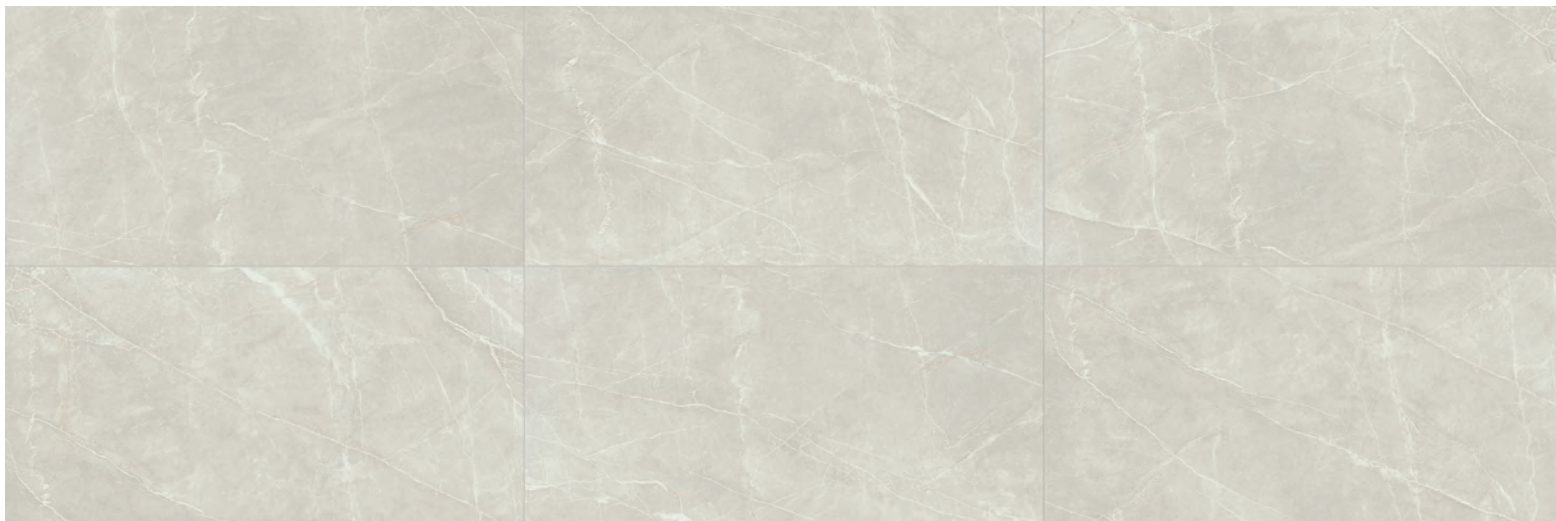


30

statuario 60x120



saint laurent 60x120



amani white 60x120



amani light 60x120



invisible 60x120

Marble Velvet

gres porcellanato smaltato
glazed ceramic stoneware . grès cérame émaillé

decori
decors . décorations



32

60x120 24"x48" rett.
decoro jolie



60x120 24"x48" rett.
decoro frame line*



* 8 facce disponibili
8 faces available . 8 faces disponibles



FLOOR TILES + WALL TILES

marble & stone

Porcellanato smaltato

Glazed ceramic stoneware . Grès cérame émaillé



SOFT



DIGITAL
TECHNOLOGY

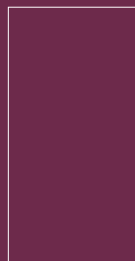


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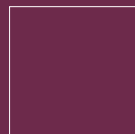


FROST
PROOF

sizes



60x120 rett.
24"x48"



60x60 rett.
24"x24"



90x90 rett.
36"x36"

decors



deco jolie
60x120 rett.
24"x48"



deco frame line
60x120 rett.
24"x48"

mosaic



elegance
36x30
13"x12"



picket
23x25,5
10"x11"



esagona
27,5x28
11"x11"



fashion
30x41
12"x15"



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marble velvet